. . THE . .

KINETRADOGRAM.

A Weekly Record of Offers and Announcements
by the KINEMATOGRAPH TRADING Co., Ltd.

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KINEGRAMS.

NEWS AND NOTES FROM EVERYWHERE.

Horner's Feature Film Co., the latest Agency to enter the ranks of film producers, at any rate as far as London is concerned, has started well with a three-reel film entitled "THE EYE OF A GOD," which we are noticing this week on our back page.

We call the attention of all exhibitors who are on the look out for a thoroughly exciting film, to this production.

Your special attention is drawn to the attractive advertising novelty for the Will Evans' exclusive, which is sent with this number. A liberal use of these will call attention to your show in a striking manner.

Once again the Kinematograph Trading Company have secured a special tit-bit for the delectation of their customers. Miss Vera Maxwell and Mr. Jack Jarrott have made a photo-play dance of the famous "Evening News" Waltz, "Always Gay," and Mr. Archibald Joyce, the composer, appears in the picture as conductor. Fuller particulars will be found on another page.

It all depends upon the point of view. However annoying it was for those of us who were able to get away on Monday last, there was a substratum of comfort in the knowledge that the wretched weather was helping our friends the exhibitors.

We are showing our two big exclusives, "A Harvest of Tares" and "John Lincoln, Millionaire," every day this week at three o'clock. Why not drop in?

THE LOOKER-ON.

IMPORTANT NOTICE TO CUSTOMERS.

With the growth of this business it is now impossible for the management to keep in close touch with all the details of the working. The most efficient systems are in force to ensure the work being carried out on the best possible lines, but if at any time you have any complaint to make of want of attention or the way in which your business is handled, we should esteem it a favour if you will kindly write to the Secretary of the Company, when the matter will be fully investigated.

JOHN LINCOLN, MILLIONAIRE.

Below we give synopsis of our next great exclusive, on show at our theatre every day. Length, 2,800 feet. Released June 2.

John Lincoln, a young man upon whom fortune has showered her gifts, and who is possessed of good looks, good health and unlimited riches, finds that there is a fly in the ointment of his content.

His fiancée confesses that it has been his money which has attracted her, and at the eleventh hour she asks him for her freedom as she is deeply in love with another man, whom she has almost sacrificed for the sake of the millionaire's wealth.

Heartbroken at this shattering of his ideals he resolves to dispose of all his wealth, and start life again as a comparatively poor man. He is considering means by which he can gain this desired state of things, and in the course of a walk he encounters a man who is attempting suicide. John Lincoln saves him from drowning, and, hearing the man's tale of abject poverty, he invites him round to his rooms, at the same time asking his solicitor to be present. The same evening, when the three are gathered together, John Lincoln informs his solicitor, who is a personal friend, that he intends to transfer all his possessions to this man, and start life again with the comparatively small sum of £100. His solicitor is naturally aghast at the idea, and thinking that it is only a whim on the millionaire's part he insists upon his friend entering a clause on the Deed of Transfer to the effect that the document will be void if it is cancelled within a given time. Although Lincoln's mind is made up he has no objection to the proposed clause being entered in the agreement, and after the signature has been attached John Lincoln commences life again.

We next find him installed at an hotel as head waiter, and one night after the guests have retired he is making a round of inspection before closing for the night. Attracted by a smell of gas he bursts open the door of one of the bedrooms and finds there is a girl, who is staying at the hotel with her father, lying in an unconscious state on the floor overcome by the fumes of the gas. Careful attention to the young girl results in her recovery, and her father, who is a wealthy landowner, is overcome with gratitude towards the young man. After father and daughter have left the hotel, Lincoln receives a letter from the former inviting him to take up the post of manager to his estate. This offer Lincoln gladly avails himself of, and leaving the hotel, he commences a new occupation infinitely more attractive to the freedom loving millionaire.

One of the items of the estate consists of the house farm, and a notable feature of the farm is the Windmill, whose huge blades form a picturesque addition to the scenery of the country side. One morning, Lincoln and his employer are standing beneath the mill discussing various points in connection with the farm, when Lincoln approaches too near the revolving blades of the mill and his clothing catches in it and he is rapidly whirled along. He almost completes the circuit of the blades when his strength fails him and he is thrown violently to the ground. Picked up and carefully tended, he goes through many weeks of a serious illness in a state of unconsciousness. The landowner's daughter has carefully nursed him, and during his period of convalescence he wakes to a realisation that love has come into his life once more. Hardly has this vista of happiness opened up before the two young lovers than the father receives a telegram from his bankers informing him that a certain firm have failed for a huge amount and his financial position has become hopelessly involved. An hour or two after the receipt of the news Lincoln, who has now entirely recovered from the effects of his accident, discovers the landowner in the library in an unconscious condition, and seeking for a cause finds the telegram which contains the fatal news. Realising in a flash the serious position of things, he quietly leaves the library and returns to his own room to attempt to find some way out of the difficulty. His mind reverts to the old days when he was sufficiently wealthy to have been in a position to have averted the ruin which threatened the landowner, and suddenly he recollects the clause which his cautious friend the solicitor insisted on his entering in the deed of transfer when he so foolishly gave away all his money. He has a copy of the document in his possession, and on examining same finds that the document must be destroyed by six o'clock on the following day, and seeing that he has no time to waste, he at once writes a letter to the girl informing her of his true identity and telling her of his resolve to help her father out of his difficulty. He wires his solicitor asking him to be at his old rooms at 4 o'clock the following day. Next day Lincoln meets his solicitor as arranged, and they are about to open the safe for the purpose of destroying the document when Lincoln remembers that he has mislaid the key to the combination. His solicitor cannot help him, and time creeps on until there is only five minutes left for him to destroy the document. Then a brilliant inspiration comes to him ; he remembers that the combination of the safe had been arranged on the figures of the date of the year which appeared on the Agreement. This surmise he finds correct, and at two minutes to six o'clock the safe door is flung open and the Document obtained. While they are joyfully discussing this happy turn of events a letter is received from the man whom Lincoln had befriended and who now tells the solicitor that he has been so lucky with the various investments which he has made during the past year with the money with which Lincoln had entrusted him that he was in a position to return the whole of the amount which the young millionaire had transferred to him and still remain a comparatively rich man. Lincoln, full of excitement at the news, returns with all speed to the home of his employer. Here things have reached a serious pass. The landowner has come to the end of his resources and the house is invaded by various creditors. In the midst of his despair comes John Lincoln and his daughter, and the glorious news that they have to impart almost stuns him. When at last he realises that happiness is again to smile upon him he cannot believe the evidence of his own ears, and it is not until the creditors, who have been pestering him and invading the most private of his rooms, all take their leave that he realises how things stand. The story ends on a note of happiness. John Lincoln, again a wealthy man, has lost nothing by his year of comparative poverty, and in the person of his sweetheart, gains a very great deal.

THE END.

FEATURE FILMS.

These films are offered subject to the dates required being open on receipt of order. While every endeavour is made to ensure punctual delivery of Films we cannot hold ourselves responsible for delay or non-delivery from any cause. If a confirmation by wire is required, stamps for payment should be enclosed.

ALL QUOTATIONS ARE FOR THREE DAYS' BOOKINGS, UNLESS OTHERWISE SPECIFIED.

Wiring No.	Name of Film.	Length ft.	Maker.	Released.	May 19	May 22	May 26	May 29	June 2	June 5	June 9	June 12	Posters.
926	Pickwick Papers	2079	Vita.	June 9	—	—	—	—	—	—	—	100/-	—
927	The Eagle's Claw	2225	Ambros.	June 16	First	vacancy June 19th			£6 3	days.			—
928	A Sense of Duty	1900	Broncho	June 16	First	vacancy June 23rd			£8 week.				—
923	Honour thy Father	2320	Cines	May 19	110/-	110/-	90/-	90/-	70/-	70/-	60/-	60/-	—
924	The Usurer's Son	2634	Nordisk	May 19	—	—	110/-	110/-	90/-	90/-	—	80/-	—
925	The Power of Money	3340	Gaumont	May 11	—	130/-	110/-	110/-	90/-	90/-	80/-	80/-	—
917	Paying the Penalty	2000	Hep.	June 1	First	vacancy June 2nd			£10 week.				—
918	The Mosaic Law	2000	K.B.	May 22	—	100/-	100/-	—	80/-	60/-	60/-	50/-	—
919	Fantomas	3650	Gau.	May 25	—	—	—	—	140/-	140/-	120/-	120/-	—
920	The Three Artistes	2736	Nordisk	May 12	—	—	80/-	—	—	70/-	60/-	60/-	—
921	The Sharpshooter	2000	Broncho	May 25	—	—	—	—	—	—	—	—	—
922	The Sheridan's Ride	2350	Invicta	May 18	—	—	90/-	90/-	80/-	80/-	60/-	60/-	—
911	In Touch with Death	2700	Gau.	April 20	—	—	50/-	50/-	40/-	40/-	30/-	30/-	—
913	Zuma, the Gipsy	2284	Cines	May 3	—	—	—	70/-	60/-	60/-	50/-	50/	—
912	The Two Engine Drivers	2192	Cines	April 19	—	—	—	—	25/-	—	—	20/-	—
914	A Sporting Chance	2000	Lion's Head	May 1	—	50/-	—	—	30/-	—	—	—	—
915	The Man in the White Cloak	2398	Nordisk	Apr. 28	—	70/-	—	60/-	—	—	40/-	40/-	—
909	The Mystery of the Yellow Room	3000	Eclair	Apr 17	—	—	—	50/-	—	—	30/-	30/-	—
916	Red and White Roses	2221	Vita.	April 12	—	—	30/-	30/-	—	25/-	20/-	20/-	Q.C., 8 sheet
910	Kathleen Mavourneen	2000	Edison	April 19	—	—	—	—	25/-	—	—	20/-	Q.C. 6 sheet
3068	When Lee Surrenders	2000	K.B.	April 28	First	vacancy May 19th, £6 week							—
908	Annette Kellerman	500	—	—	—	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
905	The Cowboy Millionaire	1965	Selig	May 25	—	—	—	—	—	80/-	60/-	60/-	—
906	The Bread of the People	2500	Contl.	May 4	—	—	80/-	80/-	70/-	70/-	60/-	60/-	Q.C. 6 sh., 8 sh.
2960	By Unseen Hands	2270	Cines	Mar. 31	20/-	20/-	20/-	20/	20/-	20/-	20/-	20/-	6 sheet, 8 sheet
902	A Human Target	2000	Ambros.	Apr. 20	—	—	40/-	40/-	30/-	30/-	25/-	25/-	Q.C. 6 s., 8 s., 16 s.
903	His Evil Genius	2025	Hep.	Apr. 27	—	—	60/-	60/-	—	50/-	40/-	—	6 sh. (2 varieties)
904	Gold from the Gutter	2588	Nordisk	Apr. 7	—	—	40/-	40/-	30/-	30/-	—	25/-	6 sh. (2 varieties)
896	The Mystery of the Corner House	2844	Nordisk	Mar. 31	—	—	—	—	—	25/-	20/-	20/-	Q.C. 6s., 8s. 2 kinds
897	From the Depths of the Sea	1950	Cosmo.	Mar. 30	—	—	—	—	—	20/-	20/-	20/-	Q.C. 6 sheet
	The Keeper of the Secret	2635	Cines	Mar. 26	—	—	—	—	20/-	20/-	20/-	20/-	Q.C. 6 sheet
									25/-	25/-	20/-	20/-	Q.C. 8 sheet

897	From the Depths of the Sea	1950	Cosmo.	Mar. 30	—	—	—	—	—	25/-	20/-	20/-	Q.C. 6s., 8s. 2 kinds
										20/-	20/-	20/-	Q.C. 6 sheet
898	The Keeper of the Secret	2635	Cines	Mar. 26	—	—	—	—	20/-	20/-	20/-	20/-	Q.C. 6 sheet
899	Aurora Floyd	2000	Than.	April 10	—	—	30/-	30/-	25/-	25/-	20/-	20/-	Q.C. 8 sheet
900	Vengeance	2000	Imp	April 3	—	—	—	—	—	20/-	20/-	20/-	Q.C. 6 sh., 8 sh.
901	John Sterling, Alderman	1874	Imp	Mar. 20	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet, Q.C.
891	Balaoo	2100	Eclair	April 6	—	—	—	—	—	20/-	20/-	20/-	Q.C. 6 sh., 8 sh.
892	The Vengeance of Durand	2027	Vita.	April 5	—	30/-	25/-	25/-	20/-	20/-	20/-	20/-	4 sheet, 8 sheet
893	Oil and Water	1546	A.B.	April 6	—	—	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet, 12 sheet
894	Re-incarnation of Karma	1886	Vita.	Mar. 22	—	—	20/-	—	20/-	20/-	20/-	20/-	Q.C. 6 sheet
886	A Woman's Honour	2400	Dansk.	Mar. 13	—	—	20/-	20/-	—	20/-	20/-	20/-	6 sheet, 8 sheet
887	Escape of White-glove Gang	2500	Gau.	Mar. 23	—	—	—	—	20/-	20/-	20/-	20/-	6 sheet
888	The Card Sharpers	2056	Cines	Mar. 5	—	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
890	The Sacrifice	2772	Nor.	Mar. 16	—	—	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet
882	Billy's Burglar	1722	Vita.	Mar. 8	—	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C.
883	A Strong Man's Love	2095	Claren.	Mar. 30	20/-	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
884	The Star of Bethlehem	2000	Than.	Mar. 15	—	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
885	Called Back	2000	Than.	Apr. 2	—	—	25/-	25/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
878	Blow for Blow	2400	Cines	Mar. 12	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C.
880	It's never too late to Mend	2000	Edison	Mar. 22	20/-	20/-	—	—	20/-	—	20/-	20/-	Q.C. 6 sheet
881	Detective Dickson	2090	Lux.	Mar. 5	20/-	—	20/-	20/-	20/-	20/-	20/-	20/-	8 sheet D.C.
873	Zigomar (The Eel's Skin)	3200	Eclair	Mar. 23	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	—
874	"Tigris"	3950	Tyler	Mar. 16	40/-	40/-	30/-	30/-	30/-	30/-	30/-	30/-	Q.C. 4 s., 8 s. 16 s.
875	James Patterson, Detective	2300	Duskes	Feb. 27	20/-	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 4 sh., 8 sh.
876	Romeo and Juliet	2000	Thanhouser	Mar. 8	—	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
877	A Hero of the Mountains	2930	Eiko	Mar. 16	—	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sh., 8 sh.
2773	Merchant of Venice	2000	Thanhouser	Feb. 10	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 8 sheet
2734	His Brother's Crime	2248	Cines	Jan. 30	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C.
870	The Law of the West	2500	Bison	Feb. 2	20/-	—	—	—	—	—	—	—	6 sheet Q.C.
871	The Secret of the Mine	2000	Lux.	Feb. 1	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 8 sheet
872	A Life for a Life	2322	Cines	Feb. 15	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-	8 sheet Q.C.
866	Salome	2350	Savoia	Feb. 8	20/-	—	20/-	20/-	20/-	20/-	20/-	20/-	Q.C.
867	The Secret of the Safe	2778	Cines	Feb. 22	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sh. Q.C., 16 sh.
868	As You Like It	3115	Vita.	Feb. 8	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
863	The Devil's Daughter	3008	Nordisk	Feb. 16	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	4 sh., 6 sh., 12 sh.
864	At the Foot of the Scaffold	1925	Hepworth	Feb. 9	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	Q.C. 6 sheet
865	Undine	2000	Thanhouser	Feb. 22	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C. 6 sheet
861	The Smouldering Spark	1500	Selig	Feb. 9	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C. 6 sheet
862	On the Steps of the Throne	3350	Pasq.	Feb. 23	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	4 sheet, 8 sheet
858	The Stolen Treaty	3165	Nordisk	Feb. 2	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet, 8 sheet
853	The Panther's Prey	1920	Gaumont	Jan. 5	—	—	—	20/-	20/-	20/-	20/-	20/-	Q.C. 8 sheet
852	A Race for an Inheritance	2400	Gaumont	Dec. 26	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	4 sheet, 8 sheet
848	At the Risk of her Life	2800	Cosmo.	Jan. 26	—	—	10/-	10/-	10/-	10/-	10/-	10/-	Q.C. 4 sh., 8 sh.
844	The Woman in White	2000	Than.	Jan. 22	—	—	10/-	10/-	10/-	10/-	10/-	10/-	6 sh. Q.C., 12 sh.

FEATURE FILMS—*Continued.*

Wiring No.	Name of Film.	Length ft.	Maker.	Re-leased.	May 19	May 22	May 26	May 29	June 2	June 5	June 9	June 12	Posters.
840	Kings of the Forest	1800	Selig	Jan. 19	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet Q.C.
842	Father	3485	Itala	Jan. 19	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sh., 8 sh. Q.C.
841	The Black Mask	2950	Am. Re.	Jan. 11	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	8 sheet Q.C.
839	Jess (Rider Haggard)	3000	Than.	Jan. 8	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C
843	Nicholas Nickleby	2000	Than.	Jan. 1	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
836	The Tempest (Shakespeare)	1885	Eclair	Dec. 22	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	4 sheet 8 sheet
812	Monte Cristo	3150	Selig	Jan. 5	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	12 sheet, 6 sh. Q.C.
835	Nick Winter & the Stolen Favourite	3390	Pathé	Dec. 14	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	16 sheet Q.C.
846	The Badminton Hunt	1250	Barker	Dec. 8	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
830	A Sister's Ordeal	2990	Cines	Nov. 30	10/-	—	10/-	10/-	10/-	10/-	10/-	10/-	—
829	Plot and Counterplot	2827	Cines	Nov. 23	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	—
803	The Bohemian Girl	3000	Rep.	Nov. 9	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
816	Fire at Sea	2216	Nor.	Oct. 27	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	—
787	The Pilgrim's Progress	3500	Ambr.	Oct. 13	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	8 sheet
815	Charge of the Light Brigade	1025	Edison	Oct. 25	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	—
—	Lolotte (Café Chantant Singer)	2000	—	—	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet Q.C.
—	Black Panther	3000	—	—	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	Q.C.
—	Daughter's Sacrifice	1500	—	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
—	Black Blood	3000	—	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet, 12 sheet
—	The Ring That Binds	3000	—	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C., 6 sheet
—	Drummed Out	2500	—	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C., 12 sheet
—	Thro' Trials to Victory	2500	—	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
—	The Rights of Youth	2500	—	—	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet

STOP PRESS—*(From to-day's "Cinema").*

"The Kinematograph Trading Company is certainly one of the most progressive and up-to-date firms in the business. Scarcely a week passes in which they did not make some fresh capture. The latest coup is to secure the services of Mr. George Mozart to take the leading part in some really amusing comedies, the first of which is to be filmed immediately."

ANOTHER SCOOP!

A Kinema representation of The Evening News Waltz.

A Tit-bit for the Summer Programme.

The name of Mr. Archibald Joyce, the famous composer of those charming waltzes "The Vision of Salome" and "Songe D'Autumn," is a household word in this country, and his latest waltzes are always welcomed with enthusiasm by the musical community. His latest effort, The Evening News Waltz No. 3, entitled "Always Gay," and composed specially for that newspaper, is a striking example of his versatility. It is an ear-haunting melody, and is played at hundreds of restaurants nightly for the delectation of dinner and supper parties. In addition to this it has become a prime favourite in ballrooms, and, as lovers of music and dancing represent no small portion of the community, the film, which has been made for us by the Hepworth Co., of Miss Vera Maxwell, the charming young actress, and Mr. Jackson Jarrott, whose "Alabama Glide" has proved such a hit in the Empire New Revue "All the Winners," is bound to meet with an enthusiastic reception. To enable picture theatre pianists to keep in time with the movements of the dancers, Mr. Archibald Joyce himself appears in the picture and conducts his own waltz. This added novelty will increase the interest of your patrons.

The film will be released on June 23rd; the length is 250 feet; and the hiring terms for three days are 30/-.

AN ADVERTISING NOVELTY.

For the purpose of advertising the film, "Will Evans' Harnessing a Horse," we have prepared an attractive novelty in the shape of a comedy Horse cut out in cardboard with the wording on the back as follows: "I am Will Evans' Horse, come and see him harness me at ——," and then follows the name of your Theatre and other particulars which you require added. We are supplying these at 37/6 per thousand with any wording required. A specimen of this little advertising novelty is being sent to each reader of the KINETRADOGRAM this week. While on the subject of this famous exclusive we would point out that those exhibitors who intend booking it should make immediate application for their towns. Practically all the big circuits are interested, and very few important towns are now available. The hiring terms are £7 per week.

We would point out that the publicity matter for this film is very strong. In addition to the throw-away explained above there are two varieties of six-sheet poster, exactly the same as used by Mr. Will Evans at the music halls, and also a quad crown poster which we have had specially made. This latter is ready this week.

LATEST PURCHASES.

"THE HOUSE OF MYSTERY."

Clarendon. *2,100 feet.* *Released June 16th.*

This, the second of the Clarendon productions written by the Marchioness Townshend, is, in our opinion, a decided improvement on the first one, not as regards staging, but as likely to appeal more directly to the present generation of picture-goers. It is essentially melodrama, and as such will find favour with all classes of patrons. The film very clearly illustrates the story which the authoress intended to convey, and is a fine example of British production at its best.

First vacancy June 23rd. £8 the week.

"THE EYE OF A GOD."

Pyramid. *3 parts.* *Released June 12th.*

Despite the fact that this film runs into three parts, it is noteworthy by reason of the fact that there is not an inch of padding. The excitement "gets going" in the first 30 feet, and there are enough thrilling incidents in the three parts to suffice for a couple of thrilling dramas. We can safely predict a promising future for the Pyramid film in this country if the present standard is maintained.

First vacancy June 12th. Three days, £7.

"GOLD IS NOT ALL."

Imp. *1,944 feet.* *Released May 22nd.*

We like this latest production of the Imp people immensely. As the days get longer and the weather warmer, picture theatre patrons will demand lighter fare, and a powerful, dramatic story which is leavened with a little amusing comedy is to be welcomed.

First vacancy May 22nd. Three days, £5.

"A CROWN PRINCESS."

Hubsch. *2,520 feet.*

This is an excellent little story, dealing with the fascinating subject of intrigue at Court and diplomatic life generally.

First vacancy June 12th. Three days, £6.

ST. CLEMENTS PRESS, 38, Gracechurch Street, E.C., and Kingsway, W.C.